Welcome to the University of North Carolina Press Annual Report 2019

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Welcome
Welcome to the University of North Carolina Press’s 2019 Annual Report. This is the third consecutive year we’ve produced this summary, and it has become a vital exercise for us, capturing both the accomplishments and the challenges of operating a university press in the early twenty-first century.

The Year in Review
There is much to celebrate and feel good about this year. Our book output remains at historically high levels (see pages 16–27). We dedicate more space than ever in this report to our award-winning books (see pages 28–30), including a National Book Award Longlist title—our first in half a century. Our fundraising efforts (see pages 38–47) continue to thrive. We have an ever-expanding publishing services program (see pages 34–37) that focuses on the statewide University of North Carolina System, with a particular emphasis on supporting new publishing models and lowering costs of course materials for our students. Our subsidiary organization, Longleaf Services (page 33), is increasing its impact on the entire university press landscape.

At the same time, there is no doubt that we face significant challenges. Sales continue to be volatile as libraries, students, and scholars are operating in a permanent state of financial distress, limiting their ability to buy our academic books. Our trade titles, which are distributed through booksellers, rely on healthy sales at chains, independents, and gift stores. But the overall retail economy is deeply stressed, making those markets precarious as well.

Additionally, there is no escaping the realities of operating on a college campus that is struggling to properly address its legacies of slavery, injustice, and oppression. The Press has always considered itself a progressive force in tackling the challenging issues of the day. And while our authors and subject areas are models of diversity, the Press staff still does not look enough like the world we occupy. We have made significant commitments internally to address this very long legacy of inequality and can point to many accomplishments this year, but we have a long way to go.
Major Initiatives

The Press announced the establishment of the Marcie Cohen Ferris and William R. Ferris Imprint (see page 43) for trade books about the American South. While the Press has always published these kinds of high-profile books, this new multimillion-dollar endowment will give us the resources to commission a steady stream of authors and to publish their books in ways that are usually out of reach to university presses.

The Press is leading the Sustainable History Monograph Pilot (see page 32), a Mellon-funded initiative to lower publishing costs while opening up digital access to history monographs. The pilot is a collaborative effort among twenty-four of the world’s leading university presses. The results are showing dramatic new levels of monograph usage, particularly in historically under-served regions.

We were grateful last year to receive a generous grant from the William R. Kenan Charitable Trust to support our growing list in the Justice, Power, and Politics series. In addition to subsidizing some of the expenses associated with producing the books, the grant is allowing us to explore new tools for harnessing the social web, podcasting, and building a community of socially minded scholars and readers.

Finally, we announced the creation of a new senior position in our acquisitions department—specifically, a new executive editor—to help us increase our annual title count and solidify our position as a leading publisher in the field of history. Debbie Gershenowitz comes to the Press with a deep well of experience at both commercial and university presses, and she is already making a significant impact on our program.

A Note of Thanks to Our Many Friends

We continue to be deeply grateful to our growing community of friends and benefactors who support the Press in many different ways (see pages 38–47). From the hundreds of established authors donating their royalties back to the Press to support first-time authors (in amounts small and large), to the major donors who provide the core contributions toward our multimillion-dollar initiatives, we are overwhelmed by their confidence in us, and their generosity allows us to be an exceptional Press.

The Future

We are particularly focused on the future these days, as our 100th anniversary is coming in just a few short years. We see this moment as a key opportunity to signal how we will pivot into our second century. We focus every day on what has historically made us a great Press: our deep support of general humanities scholarship and a diverse array of books about the region. And those parts of our mission will always be vital for us. But publishing is changing rapidly, as are the demands of the world around us. Students, libraries, and researchers are all operating in a dynamic ecosystem. We need to be ready to serve those needs in order to ensure a successful second century for UNC Press.

John Sherer
Spangler Family Director of UNC Press
Mission
The University of North Carolina Press advances the research, teaching, and public service missions of a great public university by publishing excellent work from leading scholars, writers, and intellectuals and by presenting that work to both academic audiences and general readers.

Vision
To be recognized as the nation's premier public university press while remaining a progressive force in the state and region.

About the Press
The University of North Carolina Press, a nonprofit publisher of both scholarly and general-interest books and journals, operates simultaneously in a business environment and in the world of scholarship and ideas. The Press advances the university’s triple mission of teaching, research, and public service by publishing first-rate books and journals for students, scholars, and general readers. The Press has earned a distinguished reputation by publishing excellent work from the nation's leading scholars, writers, and intellectuals and by presenting that work effectively to wide-ranging audiences.

Established in 1922, UNC Press was the first university press in the South and one of the first in the nation. Our regional publishing program—aimed at general readers and offering engaging, authoritative work on all aspects of the region’s history and culture, its natural and built environment, and its music, food, literature, geography, and plant and animal life—has been widely adopted in other parts of the country. Over the years, Press books have won hundreds of prestigious awards including the Pulitzer Prize and the National Book Award and those of many national scholarly societies. Today, the imprint of UNC Press is recognized worldwide as a mark of publishing excellence—both for what we publish and for how we publish. Because of our respected authors who rely on the Press to connect readers with important ideas, the name of the university is carried on Press books and journals across the country and around the globe, in both print and digital formats.

Find a full history of the Press on our website at www.uncpress.org/about.

{From Our Original Charter}
To promote generally, by publishing deserving books, the advancement of the arts and sciences, and the development of literature. . . . The stimulus to the intellectual life of the university and of the entire South is, in itself, sufficient argument for undertaking the project.
**Sources of Income**

The chart below shows the many sources of income here at UNC Press and how the diversity of these income streams insulates us from short-term fluctuations in any one part of the operation. Within these different streams of income, there are three general categories.

The Press operates primarily as a cost-recovery enterprise with proceeds coming from a variety of business units. These proceeds cover approximately 78% of our expenses. The bulk of that comes from the sales of books and journals (75%) with the balance coming through subsidiary rights and publishing services activities (3%).

The second category is the support we receive through the state and university system, which accounts for 8% of our income.

Finally, we have a robust development program that supports an endowment and annual giving initiatives, generating the final 14%.

**UNC Press FY19 Sources of Income**

- Net Book Sales: $4,888,300
- Journals Program Contribution: $140,600
- Subsidiary Rights Contribution: $140,000
- Office of Scholarly Publishing Services Contribution: $44,000
- State/University Support: $518,500
- Endowment Draw: $850,000
- Press Club Gifts: $91,000

**Total Income**: $6,672,400
The Board of Governors of the UNC Press is a body of nineteen members, fifteen of whom are elected by the Board of Governors of the University of North Carolina and four of whom serve ex officio, charged with the responsibility of directing the affairs of the Press. This includes establishing and monitoring all policies and programs for the maintenance, operation, and improvement of the Press, including its publishing policies and projects and its budget and financial policies.

A member’s responsibilities include attending board meetings; reviewing and voting on approval of monographs, series, and other publishing projects of the Press; consulting with and advising the director of the Press on matters of financial and publishing policy and strategy; and serving as needed on ad hoc or standing committees.

Chair
Eric Muller
Dan K. Moore Distinguished Professor of Jurisprudence and Ethics
UNC School of Law
University of North Carolina at Chapel Hill

Vice Chair
Lisa Levenstein
Associate Professor of History
Director of the Women’s and Gender Studies Program
University of North Carolina at Greensboro

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Associate Vice President for Strategic Communication
University of North Carolina

Matthew Morse Booker
Associate Professor
Department of History
North Carolina State University

Anita Brown-Graham
ncIMPACT Program Director and Professor of Public Law and Government
School of Government, University of North Carolina at Chapel Hill

Claude A. Clegg III
Lyle V. Jones Distinguished Professor
Department of African, African American, and Diaspora Studies
University of North Carolina at Chapel Hill

Kathleen DuVal
Bowman and Gordon Gray Professor of History
University of North Carolina at Chapel Hill

Elizabeth Engelhardt
John Shelton Reed Distinguished Professor of Southern Studies
University of North Carolina at Chapel Hill

María R. Estorino (ex officio)
Associate University Librarian for Special Collections and Director, Wilson Library
University of North Carolina at Chapel Hill

Linda Kay Hanley-Bowdoin
Distinguished Professor, Department of Molecular and Structural Biochemistry
North Carolina State University

Blair L. M. Kelley
Assistant Dean
Interdisciplinary Studies and International Programs
College of Humanities and Social Sciences,
North Carolina State University

Malinda Maynor Lowery
Associate Professor, Department of History
Director, Center for the Study of the American South
University of North Carolina at Chapel Hill

John O’Hara
Boston, MA

Jonathan Pruitt (ex officio)
Vice Chancellor for Finance and Administration
University of North Carolina at Chapel Hill

John Sherer (ex-officio, nonvoting)
Spangler Family Director
University of North Carolina Press

Timothy J. Smith
Associate Professor of Anthropology
Appalachian State University

Vincas Steponaitis
Professor of Anthropology and Archaeology, and Secretary of the Faculty
University of North Carolina at Chapel Hill

Randall Styers
Associate Professor, Department of Religious Studies
University of North Carolina at Chapel Hill

Carlton E. Wilson
Professor of History and Dean of the College of Arts and Sciences
North Carolina Central University
The UNC Press Advancement Council furthers the Press's mission by strengthening the Press's financial resources, soliciting and receiving financial contributions, raising the profile of the Press, and advocating for the Press with various constituencies.

**2019 Members**

William P. Massey  
*Chair*  
Manteo, NC

Renee Grisham  
*Vice Chair*  
North Garden, VA

E. Osborne Ayscue  
Charlotte, NC

Charles Broadwell  
Denton, NC

Eugene Cochrane  
Charlotte, NC

Robert Harrington  
Charlotte, NC

Luther H. Hodges Jr.  
Blowing Rock, NC

Elizabeth Kostova  
Asheville, NC

Sandra Mikush  
Todd, NC

Carmen Hooker Odom  
Charlotte, NC

Kim Phillips  
Chapel Hill, NC

Orage Quarles  
Raleigh, NC

Clyda Rent  
Charlotte, NC

David Woronoff  
Pinehurst, NC

**Ex-Officio**

Kathleen DuVal  
UNC Press Board of Governors

**Staff**

Eric Muller  
Chair, UNC Press Board of Governors

John Sherer  
Spangler Family Director  
UNC Press

Joanna Ruth Marsland  
Director of Development  
UNC Press

UNC Press Board of Governors chair Eric Muller and Spangler Family Director John Sherer with the reinstalled Brooks Hall plaque.
The Departments of the Press

With almost forty full-time employees, the staff manages all aspects of our business, including the full range of the publishing process. Their efforts can be broken into five primary departments.

The Acquisitions department oversees the development of the list of books to be published. A full description of the team that acquires our books can be found on pages 10–11.

The Manuscript Editorial department is responsible for editing and shepherding through production the manuscripts accepted for publication.

The Design and Production department is responsible for the physical appearance of the book and supervises design and typesetting as well as manufacture by outside firms.

Manuscript Editorial staff

Design and Production staff

(left to right) Iris Levesque, Stephanie Wenzel, Jay Mazzocchi, Mary Caviness, Erin Granville

(left to right) Jamison Cockerham, Madge Duffey, Kim Bryant, Michelle Wallen, Rebecca Evans
The Marketing department is responsible for advertising, direct mail, exhibits, publicity, promotion, and the sales of books and journals. General Administration includes management, finance, operations, information technology, development, and publishing services.

Marketing staff

(front row, left to right) Anna Faison, Gina Mahalek, Ellen Bush, Allie Shay, Dino Battista; (back row, left to right) Ann Bingham, Joanne Thomas, Elizabeth Orange, Susan Garrett

General Administration staff

(front row, left to right) Veronica Fuller, Robbie Dircks, Laura Gribbin; (back row, left to right) Suzi Waters, Josef Kalna, Adele Sommerville; (not pictured) Jami Clay, Jim Dawson, Tom Franklin
Mark Simpson-Vos, Editorial Director
Mark joined the Press staff in 1998 and has been editorial director since 2011. He oversees the strategic direction and day-to-day work of the acquisitions editorial team. He also acquires a diverse list of general-interest and scholarly books, including work in the fields of history, American studies, Native American and Indigenous studies, gender and sexuality, southern culture, and the history of the Civil War era.

Debbie Gershenowitz, Executive Editor
Debbie joined the Press staff in 2019, having worked most recently as senior editor at Cambridge University Press. She acquires broadly in U.S. history, with special interests in African American history; the history of slavery, abolition, and freedom; histories of gender, women, and sexualities; Latinx history; military history; the history of U.S. foreign relations; and legal history.

Chuck Grench, Executive Editor
Chuck joined the Press staff in 2000 after twenty-five years at Yale University Press. He acquires books in the field of history for general readers, scholars, and students. He is especially focused on African American history and culture, the history of borderlands, Cold War history, diplomatic and political history, early American studies, southern history, and the history of the American West.

Elaine Maisner, Executive Editor
Elaine joined the Press in 1994 after working previously at Yale University Press and Tokyo University Press. She acquires books for scholars and general readers in the fields of religious studies and Latin American and Caribbean studies. She also acquires general-interest books about North Carolina and the South; her specialties include cookbooks, foodways, gardening, and natural history, as well as books about pressing contemporary concerns in southern life.

Brandon Proia, Senior Editor
Brandon joined the Press in 2013 after working previously in magazine and trade publishing. He acquires scholarly and general-interest books in history, and he is particularly interested in histories of race, environment, politics, social movements, capitalism, empire, and ideas.

Lucas Church, Editor
Lucas joined the Press staff in 2013. He acquires books for the Press’s regional trade list, including guidebooks, narrative nonfiction, and literary anthologies. He is broadly interested in books that bring to life the South’s rich musical, artistic, architectural, and literary legacies. He also acquires scholarly and crossover books in the fields of literary studies, sociology, and social medicine.
Cate Hodorowicz, Acquisitions Manager  
Cate joined the Press staff in 2017. She works with the entire acquisitions staff to facilitate the publishing process, particularly at the key stages of contracting, final manuscript preparation, and transmittal into copyediting and production. She also supports authors and the Press’s editors with developmental editing.

Dominique Moore, Assistant Editor  
Dominique joined the Press staff in 2019. She was previously a Mellon Diversity Fellow in the acquisitions department at Ohio State University Press and has prior publishing experience at Human Kinetics and Common Ground Research Networks. She supports the work of Mark Simpson-Vos.

Andrew Winters, Assistant Editor  
Andrew supports the acquisitions work of Lucas Church and Elaine Maisner. He joined the Press staff in 2017.

Dylan White, Assistant Editor  
Dylan supports the acquisitions work of Chuck Grench and Brandon Proia. He joined the Press staff in 2017.

Student Workers

Student workers provide invaluable help throughout UNC Press while gaining publishing industry experience. The Press appreciates their time and talent and makes a conscious effort to provide paid opportunities for these important colleagues.
Dear Friends:

If I were to encapsulate 2019 for the UNC Press editorial program in a single word, it would be “transformational.” Though the publishing industry is as challenging as ever, the Press’s editorial team is facing those challenges with an unmistakable dynamism and a strong focus on positioning the Press’s list for our second century.

Where to look for this dynamism? It’s easy to begin with changes within our own staff. In late fall, we welcomed Debbie Gershenowitz as our sixth full-time acquiring editor. Thanks to her previous work at NYU Press and Cambridge University Press, Debbie has established herself as one of the most highly respected history editors in the university press community. As executive editor, Debbie will help lead us into a future where the Press is increasing its annual title count and extending its footprint into new fields. We also welcomed assistant editor Dominique Moore to our team. Dominique comes to us with a scholarly background in African American studies and previous experience in commercial and nonprofit publishing. Most recently, she was a Mellon University Press Diversity Fellow at Ohio State University Press.

The Press’s new Ferris & Ferris Books imprint is a further source of transformation. The resources behind this imprint are already allowing our editorial team to acquire work that both represents the best values of peer reviewed scholarship and is tailored to reach a broad general audience. In the first months of the imprint’s existence, we have already commissioned major new books by UNC-Charlotte historian Karen Cox on the history of and present debate over the future of Confederate monuments and by University of Pennsylvania scholar Anthea Butler on the history of white Evangelical racism. As the public increasingly looks to UNC Press for books that contextualize contemporary issues by melding rigorous scholarly methods with accessible, engaging writing, the Ferris & Ferris Books imprint promises to be a game-changer.

We also see transformation in how we are publishing. In 2019, we continued to work on a cluster of scholarly works that will be released simultaneously in print and as open-access (and in some cases enhanced) digital editions. These efforts are bringing us into collaboration with institutions including Yale University, Emory University, the University of Richmond, the University of Michigan, and Middlebury College, and the experience will go a long way toward preparing us for a future where modes of publishing and underlying business models are increasingly varied.

We continue to work with a dynamic community of authors who are writing powerfully about cutting-edge scholarly research and working to translate the significance of that research for a broad audience. One need look no further than Princeton historian Keeanga-Yamahtta Taylor, whose *Race for Profit: How Banks and the Real Estate Industry Undermined Black Homeownership* was longlisted for the 2019 National Book Award and discussed prominently in the pages of the *New York Times*, the *Chicago Tribune*, the *Guardian*, and *Vox*. But we could point to numerous other examples where Press authors are influencing journalists’ accounts of current events, finding their way into important societal debates, earning major prize recognition, and impacting new research and teaching.

In the midst of transformative change, as we look to the future, our work with authors in service to the academy and the general public remains our guiding mission and purpose. We hope you are as excited as we are to see the fruits of our collective labor in the list of books in the pages that follow. And we are grateful for the ways you support the Press and its mission.
Civil War America
This landmark series interprets broadly the history and culture of the Civil War era through the long nineteenth century and beyond. Drawing on diverse approaches and methods, the series publishes historical works that explore all aspects of the war, biographies of leading commanders, and tactical and campaign studies, along with select editions of primary sources.

Series Editors
Peter Carmichael, Gettysburg College
Caroline E. Janney, University of Virginia
Aaron Sheehan-Dean, Louisiana State University

Critical Indigenousities
This series is home to pathbreaking scholarly books that center Indigeneity as a category of critical analysis, understand Indigenous sovereignty as ongoing and historically grounded, and attend to diverse forms of Indigenous cultural and political agency and expression.

Series Editors
J. Kēhaulani Kauanui (Kanaka Maoli), Wesleyan University
Jean M. O’Brien (White Earth Ojibwe), University of Minnesota

David J. Weber Series in the New Borderlands History
The study of borderlands—places where different peoples meet and no one polity reigns supreme—is undergoing a renaissance. Published with support provided by the William P. Clements Center for Southwest Studies at Southern Methodist University in Dallas, Texas, these works are from both established and emerging scholars that examine borderlands from the precontact era to the present.

Series Editors
Andrew R. Graybill, Southern Methodist University
Benjamin H. Johnson, Loyola University Chicago

Documentary Arts and Culture
The Center for Documentary Studies at Duke University and UNC Press work jointly to publish this series, which publishes exemplary works by documentary artists and writers and books that explore and develop the practice and method of documentary expression. The books in the series address new and emerging ways to think about learning and doing documentary work while also examining the traditions of documentary art through time.

Series Editors
Alexa Dilworth, Wesley Hogan, and Tom Rankin of the Center for Documentary Studies at Duke University

Envisioning Cuba
Envisioning Cuba publishes outstanding, innovative works in Cuban studies, drawn from diverse subjects and disciplines in the humanities and social sciences, from the colonial period through the post–Cold War era. Attention centers on the exploration of historical and cultural circumstances and conditions—for example, colonialism, slavery, racism, imperialism, and revolution—related to the development of Cuban self-definition and national identity.

Series Editor
Louis A. Pérez Jr., University of North Carolina at Chapel Hill

Flows, Migrations, and Exchanges
Flows, Migrations, and Exchanges publishes works of environmental history that explore the cross-border movements of organisms and materials that have shaped the modern world, as well as the varied human attempts to understand, regulate, and manage these movements.

Series Editors
Mart Stewart, Western Washington University
Harriet Ritvo, Massachusetts Institute of Technology
Gender and American Culture
The Gender and American Culture series, guided by feminist perspectives, examines the social construction and influence of gender and sexuality within the full range of American cultures. Books in the series explore the intersection of gender (both female and male) with such markers of difference as race, class, and region. The series presents outstanding scholarship from all areas of American studies—including history, literature, religion, folklore, ethnography, and the visual arts—that investigates in a thoroughly contextualized and lively fashion the ways in which gender works with and against these markers.

Series Editors
Mary Kelley, University of Michigan
Thadious Davis, University of Pennsylvania (emerita)

Islamic Civilization and Muslim Networks
Highlighting themes with historical as well as contemporary significance, Islamic Civilization and Muslim Networks features works that explore Islamic societies and Muslim peoples across all periods and regions. This interdisciplinary series includes special focus on the systems of exchange that have promoted the creation and development of Islamic identities—cultural, religious, or geopolitical.

Series Editors
Carl W. Ernst, University of North Carolina at Chapel Hill
Bruce B. Lawrence, Duke University

John Hope Franklin Series in African American History and Culture
The best scholarship in African American history and culture compels us to expand our sense of who we are as a nation and forces us to engage seriously the experiences of all Americans who have shaped the development of this country. By publishing pathbreaking books informed by several disciplines, the John Hope Franklin Series in African American History and Culture seeks to illuminate America’s multicultural past and the ways in which it has informed the nation’s democratic experiment.

Series Editors
Waldo E. Martin Jr., University of California, Berkeley
Patricia Sullivan, University of South Carolina

Justice, Power, and Politics
The Justice, Power, and Politics series publishes new works of history that explore questions of social justice and political power and struggles for justice in the United States. By bringing the lenses of justice, power, and politics together, books in the series seek to broaden the way readers think about these issues.

Series Editors
Heather Ann Thompson, University of Michigan
Rhonda Y. Williams, Vanderbilt University

Latin America in Translation
The Latin America in Translation/en Traducción/em Tradução series, sponsored by the University of North Carolina–Duke Consortium in Latin American and Caribbean Studies, translates and publishes in English outstanding books in a wide range of fields by important Latin American writers and scholars.

Littlefield History of the Civil War Era
A joint project of the University of North Carolina Press and the Littlefield Fund for Southern History at the University of Texas at Austin, this commissioned series of sixteen volumes covers the war from the earliest rumblings of disunion through the Reconstruction era. Written by leading historians of the Civil War era, these books are meant to provide a comprehensive narrative of that defining event in United States history.

Series Editors
Gary W. Gallagher, University of Virginia (emeritus)
T. Michael Parrish, Baylor University

Military Campaigns of the Civil War
Volumes in the Military Campaigns of the Civil War series feature insightful original essays by leading scholars and public historians. Taking advantage of recent scholarship and drawing on the full range of primary sources, contributors to the series reexamine common assumptions about pivotal campaigns, the experiences of major figures and common soldiers involved in the fighting, the connection between strategy and tactics on the ground, and the political and social ramifications of battles on the respective home fronts.

Series Editor
Caroline E. Janney, University of Virginia
New Cold War History
This series focuses on new interpretations of the Cold War era made possible by the collapse of the Soviet bloc and the opening of Soviet, East European, Chinese, and other archives to scholars. Books included in this series incorporate interdisciplinary insights and new conceptual frameworks that place historical research into a broad, international context.

Series Editor
Odd Arne Westad, Harvard University

New Directions in Southern Studies
This series is devoted to opening new lines of analysis of the American South, encouraging new interpretations of the region’s past and present. The series publishes works that address the cultural dimensions of subjects such as literature, music, art, folklife, race relations, ethnicity, gender, social class, religion, and the environment.

Series Editor
Charles Reagan Wilson, University of Mississippi (emeritus)

Steven and Janice Brose Lectures in the Civil War Era
The Steven and Janice Brose Lectures in the Civil War Era are published by the University of North Carolina Press in association with the George and Ann Richards Civil War Era Center at Penn State University. The series features books based on public lectures by a distinguished scholar, delivered over a three-day period each fall, as well as edited volumes developed from public symposia. These books chart new directions for research in the field and offer scholars and general readers fresh perspectives on the Civil War era.

Series Editor
Rachel Shelden, Penn State University

Studies in Social Medicine
Studies in Social Medicine publishes scholarship at the intersection of medicine, health, and society, geared toward understanding of how medicine and society shape one another historically, politically, and ethically.

Series Editors
Allan M. Brandt, Harvard University
Larry R. Churchill, Vanderbilt University
Jonathan Oberlander, University of North Carolina at Chapel Hill

The Omohundro Institute of Early American History and Culture
The Omohundro Institute of Early American History and Culture is the oldest organization in the United States exclusively dedicated to the advancement of study, research, and publications bearing on the history and culture of early America up to 1820. Books published through UNC Press’s partnership with the Institute, which dates back more than half a century, have won the Pulitzer Prize, the National Book Award, the Bancroft Prize, and the Francis Parkman Prize.

The Institute is sponsored by the College of William and Mary. All editorial work, including acquisitions, for Institute books is done under the direction of Catherine Kelly.

Studies in United States Culture
Studies in United States Culture publishes provocative books that explore United States culture in its many forms and spheres of influence. The series serves as a meeting ground where scholars from different disciplines and methodological perspectives can build common lines of inquiry, and it highlights works that link big ideas, brisk prose, bold storytelling, and sophisticated analysis.

Series Editor
Grace Hale, University of Virginia

Where Religion Lives
Where Religion Lives publishes ethnographies of religious life. The series features the methods of religious studies along with anthropological approaches to lived religion. The religious studies perspective encompasses attention to historical contingency, theory, religious doctrine and texts, and religious practitioners’ intimate, personal narratives. The series also highlights the critical realities of migration and transnationalism.

Series Editor
Kristy Nabhan-Warren, University of Iowa
“[Race for Profit] is a groundbreaking book … it details bungling mismanagement, gross corruption, distorted incentives, civil rights regulations that went unheeded and unenforced — what Taylor calls a system of “predatory inclusion” that was distinct yet not entirely free from the racist system of exclusion that preceded it.”

— The New York Times
{Subject} AMERICAN HISTORY

- Eloquence Embodied
  Céline Carayon

- Poll Power
  Evan Faulkenbury

- Gender and Jim Crow, Second Edition
  Glenda Elizabeth Gilmore

- The Peculiar Institution and the Making of Modern Psychiatry, 1840–1880
  Wendy Gonaver

- The Men and the Moment
  Aram Goudsouzian

- Opening the Gates to Asia
  Jane H. Hong

- Engines of Redemption
  R. Scott Huffard Jr.

- Inventing Disaster
  Cynthia A. Kierner

- Imperial Metropolis
  Jessica Kim

- Ghosts of Sheridan Circle
  Alan McPherson

- Virginia 1619
  Edited by Paul Musselwhite, Peter C. Mancall, and James Horn

- Allegories of Encounter
  Andrew Newman

{Series}

- published by THE OMOHUNDRO INSTITUTE OF EARLY AMERICAN HISTORY AND CULTURE AND THE UNIVERSITY OF NORTH CAROLINA PRESS
- JUSTICE, POWER, AND POLITICS
- GENDER AND AMERICAN CULTURE
- THE DAVID J. WEBER SERIES IN THE NEW BORDERLANDS HISTORY
The Color of the Third Degree
Silvan Niedermeier

The King of Adobe
Lorena Oropeza

Democracy’s Capital
Lauren Pearlman

Stirrings
Lana Dee Povitz
Authors Fund

Troubled Memory, Second Edition
Lawrence N. Powell

Illusions of Emancipation
Joseph P. Reidy

Caribbean New Orleans
Cécile Vidal

Voices of the Enslaved
Sophie White

The Portrait’s Subject
Sarah Blackwood

Caging Borders and Carceral States
Edited by Robert T. Chase

The Historian’s Eye
Matthew Frye Jacobson
William Rand Kenan Jr. Fund

American Lucifers
Jeremy Zallen
Anniversary Fund

The Historian’s Eye
Matthew Frye Jacobson
William Rand Kenan Jr. Fund

Littlefield History of the Civil War Area

Studies in United States Culture

Documentary Arts and Culture published in association with the Center for Documentary Studies at Duke University

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More Information
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Funds, pages 38–47
{Subject} CIVIL WAR

{Praise}

“Excellent . . . [Searching for Black Confederates] is a bracing corrective, a slender yet vital volume in the growing library of texts dedicated to dispelling white supremacist talking points.”

—The New Republic

“[Searching for Black Confederates] should be required reading for anyone interested in how Americans remember the Civil War. Acolytes of the Lost Cause will no doubt find little to like. But for anyone else, Levin’s powerful indictment should represent the death knell for Civil War’s most persistent myth.”

—America’s Civil War

{Series}

- CIVIL WAR AMERICA
- THE STEVEN AND JANICE BROSE LECTURES IN THE CIVIL WAR ERA
{Subject} ENVIRONMENTAL STUDIES

- All Things Harmless, Useful, and Ornamental
  Pete Minard

- The Wild and the Toxic
  Jennifer Thomson
  Wells Fargo Fund for Excellence

{Subject} FOODWAYS AND COOKING

- Kiln to Kitchen
  Jean Anderson
  Bernard L. Herman
  H. Eugene and Lillian Lehman Fund

- A South You Never Ate
  Bernard L. Herman

{Praise}

“Cleanly designed and compact, Saltbox Seafood Joint Cookbook echoes Moore’s simple but refined sensibilities.”
—Atlanta Journal-Constitution

{Subject} GENDER AND SEXUALITY

- The Foxfire Book of Appalachian Cookery, Revised Edition
  Edited by T. J. Smith
  Fred W. Morrison Fund

- Every Nation Has Its Dish
  Jennifer Jensen Wallach

- The Injustices of Rape
  Catherine O. Jacquet

- Speaking of Feminism
  Rachel F. Seidman

{Series}

- FLOWS, MIGRATIONS, AND EXCHANGES
- GENDER AND AMERICAN CULTURE

[Awards]
Listing, pages 28–30

[More information]
Series, pages 13–15
Funds, pages 38–47
{Praise}
“From my first encounter with Timothy Duffy’s photographs in the early 1990s, what has struck me to my core is how his subjects speak through their eyes to your senses, using a timeless human language. That feeling never stops once you’ve seen the images. [Blue Muse] is the finest of the fine.”
—Taj Mahal

{Series}
STUDIES IN SOCIAL MEDICINE
“Huler’s adventures and misadventures [in A Delicious Country] on the road entertain and inform. He is the best type of tour guide, one who is well-informed but not at all pompous. His wry, self-deprecating sense of humor helps his serious medicine go down smoothly.”
—D.G. Martin, One on One column
Tobe: A Critical Edition
Stella Gentry Sharpe
Edited by Benjamin Filene
Z. Smith Reynolds Fund

North Carolina Lighthouses
Cheryl Shelton-Roberts and Bruce Roberts

Circa 1903
Larry E. Tise
Fred W. Morrison Fund

Freedom Roots
Laurent Dubois and Richard Lee Turits

A Black Jurist in a Slave Society
Keila Grinberg

Slave No More
Aline Helg

No Barrier Can Contain It
Ariel Mae Lambe

The Invention of the Favela
Licía do Prado Valladares

Left of Poetry
Sarah Ehlers
Authors Fund

Prieto
Henry B. Lovejoy

Rice in the Time of Sugar
Louis A. Pérez Jr.

“[Circa 1903] will be of interest to those who want to learn more about the Wrights—and especially the Outer Banks and its rich history.”
—Alton Ballance, author of Ocracokers

Praise

Subject: LATIN AMERICAN & CARIBBEAN STUDIES

Subject: GENERAL INTEREST

Series

- LATIN AMERICA IN TRANSLATION
- ENVISIONING CUBA
Praise

“As Cummings shows in intricate detail [in A Saint of Our Own], canonization is painstaking work that requires labor, money, miracles, investigations and no small amount of luck. . . . Our future saints, some of whom have already passed beyond the veil, will disclose to us as much about ourselves and our church as they will about their own heroic virtue.”

—America Magazine
“Seth Kotch’s impressive work focuses on the sinister impulse he sees as having driven both lynchings and executions in North Carolina. [Lethal State] provides a harsh and enlightening history of the relationship between race and punishment in the state.”

—Social Forces
{Praise}

“[In France and the American Civil War], American scholars will find a different perspective on the Civil War’s international effects as told from the viewpoint of one of the outside powers whose approach was more complex than they may have previously believed.”
—America’s Civil War

“[Feminism for the Americas] should encourage scholars to dig deeper into the lives and works of feminists who were on the front-lines without necessarily publishing books or articles about feminism.”
—Library Journal, starred review

{Series}
- THE NEW COLD WAR HISTORY
- GENDER AND AMERICAN CULTURE
- CIVIL WAR AMERICA

{Subject} SOCIAL SCIENCES

Black Towns, Black Futures
Karla Slocum

Black in Place
Brandi Thompson Summers

New World Cities
Edited by John Tutino and Martin V. Melosi

Freedom Farmers
Monica M. White

India and the Cold War
Edited by Manu Bhagavan

Armageddon Insurance
Edward M. Geist

Feminism for the Americas
Katherine M. Marino

France and the American Civil War
Stève Sainlaude

{Subject} WORLD HISTORY

{Awards}
Listing, pages 28–30
Series, pages 13–15
Funds, pages 38–47
Awards Won in 2019

Tera Eva Agyepong: The Criminalization of Black Children
Grace Abbott Book Prize, Society for the History of Children and Youth

Fernando Saúl Alanís Enciso: They Should Stay There
A Choice Outstanding Academic Title

Michitake Aso: Rubber and the Making of Vietnam
Henry A. Wallace Award, Agricultural History Society

Anne Balay: Semi Queer
Finalist, Lambda Literary Award (LGBTQ Studies)
A Over the Rainbow Nonfiction Title, American Library Association – Gay, Lesbian, Bisexual, and Transgender Round Table

Monique A. Bedasse: Jah Kingdom
A Choice Outstanding Academic Title

Venus Bivar: Organic Resistance
J. Russell Major Prize, American Historical Association
Honorable Mention, David Pinkney Prize, Society for French Historical Studies
Shortlisted for the Wallace K. Ferguson Prize, Canadian Historical Association

Jeff Broadwater: Jefferson, Madison, and the Making of the Constitution
A Choice Outstanding Academic Title

Karida L. Brown: Gone Home
Mary Douglas Prize, Culture Section, American Sociological Association
Race, Gender, and Class Book Award, Race, Gender, and Class Section, American Sociological Association
Finalist, PROSE Award in Anthropology, Criminology, and Sociology, Association of American Publishers
Honorable Mention, Otis Dudley Duncan Award, Population Section, American Sociological Association
Runner-Up, Weatherford Award for Nonfiction, Berea College and the Appalachian Studies Association

Peter S. Carmichael: The War for the Common Soldier
NYMAS Civil War Book Award, New York Military Affairs Symposium

Miroslava Chávez-García: Migrant Longing
Barbara “Penny” Kanner Award, Western Association of Women Historians
A Choice Outstanding Academic Title

Rob Christensen: The Rise and Fall of the Branchhead Boys
Ragan Old North State Award, North Carolina Literary and Historical Association

John M. Coggeshall: Liberia, South Carolina
Runner-Up, Weatherford Award for Nonfiction, Berea College and the Appalachian Studies Association

Jesse Cromwell: The Smugglers’ World
Bandelier/Lavrin Book Prize, Rocky Mountain Council for Latin American Studies
Honorable Mention, Murdo MacLeod Prize, Latin American and Caribbean Section, Southern Historical Association

Larry J. Daniel: Conquered
A Choice Outstanding Academic Title

Oscar de la Torre: The People of the River
Outstanding First Book Award, Association for the Study of the Worldwide African Diaspora

Nora Doyle: Maternal Bodies
Mary Kelley Prize, Society for Historians of the Early American Republic

Timothy Duffy: Blue Muse
Second Place, International Photography Awards (Professional Book, People)
Gold, Prix de la Photographie (Book/Fine Art)
Bronze, Prix de la Photographie (Portraiture/Culture)

Lorien Foote: The Yankee Plague
Honorable Mention, Colonel Richard W. Ulbrich Prize, U.S. Military History Group

Mario T. García: Father Luis Olivares, a Biography
Finalist, Best Biography, International Latino Book Awards

Pablo F. Gómez: The Experiential Caribbean
William H. Welch Medal, American Association for the History of Medicine
Honorable Mention, Bolton-Johnson Prize, Conference on Latin American History

A. Wilson Greene: A Campaign of Giants – The Battle for Petersburg
Distinguished Book Award in American History, Society for Military History
Daniel M. and Marilyn W. Laney Book Prize, Austin Civil War Round Table
Richard Barksdale Harwell Award, Atlanta Civil War Round Table
Emerging Civil War Book Award

Jaime Harker: The Lesbian South
Finalist, Judy Grahn Award, Publishing Triangle
A Over the Rainbow Nonfiction Title, American Library Association – Gay, Lesbian, Bisexual, and Transgender Round Table

John Hayes: Hard, Hard Religion
A Choice Outstanding Academic Title
D’Weston Haywood: *Let Us Make Men*
Honorable Mention, Pauli Murray Book Prize, African American Intellectual History Society

Aline Helg: *Slave No More*
*A Choice* Outstanding Academic Title

Earl J. Hess: *Fighting for Atlanta*
GHRAC Award for Excellence, Georgia Historical Records Advisory Council

Nancy A. Hewitt: *Radical Friend*
James Bradford Best Biography Prize, Society for Historians of the Early American Republic

Paul E. Hosier: *Seacoast Plants of the Carolinas*
*A Choice* Outstanding Academic Title

Kristina M. Jacobsen: *The Sound of Navajo Country*
Woody Guthrie Award, International Association for the Study of Popular Music – US Branch

Finalist, Lambda Literary Award (LGBTQ Studies)
Finalist, Judy Grahn Award, Publishing Triangle
A Stonewall Honor Book in Nonfiction, American Library Association – Gay Lesbian Bisexual Transgender Round Table

Courtney Elizabeth Knapp: *Constructing the Dynamo of Dixie*
Paul Davidoff Book Award, Association of Collegiate School of Planning

Seth Kotch: *Lethal State*
*A Choice* Outstanding Academic Title

Courtney Lewis: *Sovereign Entrepreneurs*
*A Choice* Outstanding Academic Title

Julian Lim: *Porous Borders*
Association for Asian American Studies Award for Best Book in History

Henry B. Lovejoy: *Prieto*
Finalist, Albert J. Raboteau Book Prize, *Journal of Africana Religions*

Samira K. Mehta: *Beyond Chrismukkah*
Finalist, National Jewish Book Award (American Jewish Studies), Jewish Book Council

Traci Parker: *Department Stores and the Black Freedom Movement*
*A Choice* Outstanding Academic Title

Daniel W. Patterson: *The True Image*
Harriette Merrifield Forbes Award, Association for Gravestone Studies

Imani Perry: *May We Forever Stand*
Hurston/Wright Legacy Award Nonfiction Winner
John Hope Franklin Publication Prize, American Studies Association
Nominee, 50th Annual NAACP Image Awards (Outstanding Literary Work – Nonfiction)

Michelle A. Purdy: *Transforming the Elite*
New Scholar’s Book Award, Division F, American Education Research Association
GHRAC Award for Excellence, Georgia Historical Records Advisory Council

Gonzalo M. Quintero Saravia: *Bernardo de Gálvez*
Distinguished Book Award in Biography, Society for Military History

Ansley L. Quiros: *God with Us*
GHRAC Award for Excellence, Georgia Historical Records Advisory Council

Megan Raby: *American Tropics*
Philip J. Pauly Prize, History of Science Society

Mark Rice: *Making Machu Picchu*
*A Choice* Outstanding Academic Title

Karin Alejandra Rosemblatt: *The Science and Politics of Race in Mexico and the United States, 1910–1950*
PROSE Award in North American/U.S. History, Association of American Publishers

Catherine E. Rymph: *Raising Government Children*
*A Choice* Outstanding Academic Title

Edited by Margaret Sartor and Alex Harris: *Where We Find Ourselves*
*A Choice* Outstanding Academic Title

Elena A. Schneider: *The Occupation of Havana*
James A. Rawley Prize, American Historical Association
Murdo MacLeod Prize, Latin American and Caribbean Section, Southern Historical Association
FEECI Biennial Book Prize, Forum on European Expansion and Global Interaction
Special Mention, Elsa Goveia Book Prize, Association of Caribbean Historians

Edited by Samia Serageldin and Lee Smith: *Mothers and Strangers*
A Spring Okra Pick: Great Southern Books Fresh Off the Vine, Southern Independent Booksellers Alliance

Susan Sleeper-Smith: *Indigenous Prosperity and American Conquest*
Honorable Mention, Ray Allen Billington Prize, Organization of American Historians
Awards Won in 2019 (cont’d)

Jason W. Smith: To Master the Boundless Sea
John Lyman Book Award in Naval and Maritime Science and Technology, North American Society for Oceanic History
John Gardner Maritime Research Award, Fellows of the C. W. Blunt White Library
A Choice Outstanding Academic Title

Diane Miller Sommerville: Aberration of Mind
Willie Lee Rose Prize, Southern Association of Women Historians
Finalist, Gilder Lehrman Lincoln Prize

Michael E. Staub: The Mismeasure of Minds
Finalist, PROSE Award in Psychology, Association of American Publishers

Steven M. Stowe: Keep the Days
A Choice Outstanding Academic Title

Cameron B. Strang: Frontiers of Science
Michael V. R. Thomason Book Award, Gulf South Historical Association
Co-Winner, Summerlee Book Prize, Center for History and Culture of Southeast Texas and the Upper Gulf at Lamar University

Amy Murrell Taylor: Embattled Freedom
Frederick Douglass Book Prize, Gilder Lehrman Center for the Study of Slavery, Resistance, and Abolition
Tom Watson Brown Book Award, Society of Civil War Historians
John Nau Book Prize, John L. Nau III Center for Civil War History at the University of Virginia
Avery O. Craven Award, Organization of American Historians
Merle Curti Social History Award, Organization of American Historians
Shortlisted for the MAAH Stone Book Award
A Choice Outstanding Academic Title

Keeanga-Yamahtta Taylor: Race for Profit
Longlisted for the National Book Award

Jennifer Thomson: The Wild and the Toxic
A Choice Outstanding Academic Title

Elizabeth Todd-Brelald: A Political Education
Pauli Murray Book Prize, African American Intellectual History Society
Outstanding Book Award, American Education Research Association
Co-Winner, Kenneth Jackson Award, Urban History Association
Honorable Mention, Liberty Legacy Foundation Award, Organization of American Historians
Honorable Mention, New Scholar’s Book Award, Division F, American Education Research Association
Shortlisted for the MAAH Stone Book Award

Rebecca Tuuri: Strategic Sisterhood
Julia Cherry Spruill Prize, Southern Association of Women Historians

Cheryl A. Wall: On Freedom and the Will to Adorn
Honorable Mention, William Sanders Scarborough Prize, Modern Language Association

Kimberly M. Welch: Black Litigants in the Antebellum American South
Cromwell Prize, American Society for Legal History
James H. Broussard Best First Book Prize, Society for Historians of the Early American Republic
Co-Winner, J. Williard Hurst Prize, Law & Society Association
David J. Langum, Sr. Prize in American Legal History, Langum Charitable Trust
Vanderbilt University Chancellor’s Award for Research

Derrick E. White: Blood, Sweat, and Tears
A Choice Outstanding Academic Title

Monica M. White: Freedom Farmers
Eduardo Bonilla-Silva Book Award, Division on Racial and Ethnic Minorities, Society for the Study of Social Problems

Congratulations to Keeanga-Yamahtta Taylor on being longlisted for the National Book Award
Arris is the journal of the Southeast Chapter of the Society of Architectural Historians covering the history of architecture and the landscape.

For more than fifty years the MFA Writing Program at UNC Greensboro has published The Greensboro Review to showcase the work of emerging or overlooked creative writers.

The Latin Americanist is the membership journal for the Southeastern Council of Latin American Studies with institutional support from UNC Charlotte and Wingate University.

Based at Berea College, Appalachian Heritage showcases the work of emerging and established writers throughout Appalachia, offering its readers literature that is thoughtful, innovative, and revelatory.

The Comparatist focuses on the comparative study of literature, cultural movements, and the arts, as well as literary and cultural theory.

With a focus on literature published through the early national period, Early American Literature is the journal of the Modern Language Association's Division on American Literature to 1800.

Published by UNC at Chapel Hill’s School of Education, The High School Journal explores the broad and complex field of secondary education.

The Journal of Best Practices in Health Professions Diversity: Research, Education, and Policy is published by Winston-Salem State University’s School of Health Sciences and provides a forum to examine the development and sustainability of a diverse health professions workforce.

The Journal of the Civil War Era, published in association with the George and Ann Richards Civil War Era Center at Penn State University, offers a fresh perspective on the struggles that defined this period and, by extension, the course of American history.

Produced by East Carolina University, the North Carolina Literary Review publishes poetry, fiction, and nonfiction by North Carolina writers, as well as interviews, articles, and essays about the state's authors, literary history, and writing culture.

The journal of the Southeastern Division of the American Association of Geographers, Southeastern Geographer, publishes research about the South, broadly construed, as it relates to broader geographical reaches.

Housed in UNC at Chapel Hill’s Center for the Study of the American South, Southern Cultures explores the history, politics, folklore, literature, and art of the South.

Published by UNC at Chapel Hill’s Department of English, Studies in Philology publishes research on British literature through Romanticism and the relations between British literature and works in the classical, Romance, and Germanic languages.
The Sustainable History Monograph Pilot is an Andrew W. Mellon Foundation–funded initiative to publish open digital editions of high-quality books from university presses in the field of history. SHMP transforms the publishing process and significantly reduces costs while dramatically accelerating timelines for producing monographs.

The pilot is an opportunity for authors to explore how open digital editions can enhance discoverability and engagement of original scholarship for readers across the globe—while maintaining the high standards of peer review and publication that are integral to university press publishing. Led by UNC Press, SHMP is a partnership with twenty-four university presses who will publish up to 125 history monographs during the pilot.

{About}

{The Case for Open Access}

- **Unparalleled access to scholarship**: New research indicates a sixteenfold increase in usage for open digital scholarship over regular paywalled content. It also reveals high levels of usage in international and underserved geographies.
- **Optimized for digital discovery and use**: Our workflows include digital-first features such as chapter-level metadata and persistent digital identifiers leading to high levels of digital discoverability and permanence.
- **Quantitative analytics**: Authors will be provided with quantitative impact analytics from a multitude of OA repositories.
- **Qualitative feedback**: Authors will also be provided with qualitative and customized user survey results indicating how books were discovered and used.
- **Speed to market**: Books in the program will be available six to eight months faster than those in standard, print-centric workflows.
Now in its thirteenth year of operation, Longleaf Services is a wholly owned affiliate of the University of North Carolina Press. Created by university presses for university presses, Longleaf is a nonprofit business dedicated to providing outstanding and efficient publishing solutions. Longleaf uses economies of scale and skill to offer presses significant benefits and savings that they would not be able to realize on their own. We also provide a means of sharing and leveraging the vast experience of the individual institutions across the entire group.

LONGLEAF PROUDLY SERVES THE FOLLOWING PRESSES
In 2019, the Office of Scholarly Publishing Services (OSPS) worked with partners to publish forty-one new books. We engaged with nine different institutions in the University of North Carolina System on an array of publishing initiatives. As you will see on the following pages, those initiatives are increasingly for open access publishing, and perhaps most notably for open access textbooks. As the costs of higher education continue to rise, we are eager to be part of a growing movement to lower costs through affordable and open educational resources.

{Open Textbooks}

In the fall, we worked with NC State University Libraries to publish a six-volume textbook by engineering professor Michael Steer. Previously available from a commercial publisher for $165, Steer’s textbook has been widely used in courses covering microwave and radio frequency design. Priced between $13 and $16 for print copies with an open access digital option, the new editions offer significant savings to students at NCSU and around the world.

“We’ve invested a lot in affordable educational materials at NC State through our alt-textbook incentive program and an ongoing partnership between the libraries, our campus bookstore, Distance Education and Learning Technology Applications (DELTA), and OpenStax,” says Micah Vandegrift, Open Knowledge Librarian. “Working with Dr. Steer on this series of open textbooks was an opportunity to deepen that investment, and represents our first step into widely distributing locally developed open educational materials. Additionally, we were pleased to connect with the Office of Scholarly Publishing Services, and we look forward to more collaborative projects.”

Gregory Weeks, associate dean in the College of Liberal Arts & Sciences at UNC Charlotte, is the author of Understanding Latin American Politics. Eager to lower costs to students, Weeks partnered with the J. Murrey Atkins Library to publish an open access digital edition of his textbook with a low-cost print version distributed by the Press. A second edition is in the works.
Ross Publishing Grants

Through the Thomas W. Ross Fund Publishing Grants we funded six more projects this year in the amount of $20,500, which raises the total amount committed to $53,600 across ten institutions.

- ECU’s Institute for Rural Education received funds to support *Theory & Practice in Rural Education*, a new open access journal.

- A grant to NCSU’s MFA Program in Creative Writing will help publish an anthology celebrating twenty years of the NC State Poetry and Fiction Contests.

- UNC Asheville received funds toward the open access publication of three volumes of the Humanities Course Readers used by more than 1,300 students each semester.

- UNC Charlotte’s Department of History will get support to promote the journal *The Latin Americanist*.

- UNC Charlotte’s J. Murrey Atkins Library will use a grant to publish *Faculty Experiences in Active Learning*, another open access textbook.

- UNC Greensboro’s MFA in Creative Writing Program’s grant will help the program transition *The Greensboro Review* into a long-term partnership with UNC Press.
In September, the Hunter Library at Western Carolina University published *Mountain Days: A Journal of Camping Experiences in the Mountains of Tennessee and North Carolina, 1914–1938*, based on a rare manuscript by Paul M. Fink. The book offers a unique first-person historical account of manways, camps, and cabins used by adventurers exploring the mountains before the advent of the Great Smoky Mountains National Park. This is the second project by the Hunter Library to make rare works about the Smoky Mountains region available in easily accessible new editions.

In January, the UNC at Chapel Hill Library published *Fire & Stone: The Making of the University of North Carolina under Presidents Edward Kidder Graham and Harry Woodburn Chase*. This is the second book in the Coates University Leadership Series, which will publish biographical histories of the chancellors who have served UNC. The first book in the series was *Good Government Man: Albert Coates and the Early Years of the Institute of Government*. Works on Frank Porter Graham and David Lowry Swain are forthcoming.
In April, we received a Humanities Open Book Program grant from the National Endowment for the Humanities and the Andrew W. Mellon Foundation. The grant is enabling us to reissue out-of-print works from the UNC Studies in Germanic Languages and Literatures series. In a partnership with the Department of Germanic and Slavic Languages and the UNC Library, the Press will make available 124 monographs, translations, and critical editions in spring 2020. The books, most of which are out of print, will be available in open access digital editions hosted by the library and in paperback editions.
Leading up to Thanksgiving, I wrote a series of weekly emails thanking those who have made UNC Press the leading public university press in the nation—the UNC Press Board of Governors and Advancement Council, Press staff, Press authors, Press readers, and Press donors. You should not be surprised to read that every one of these constituent groups is represented in the lists of friends who made financial gifts to the Press in calendar 2019. Press friends, who give of their time, talent, and treasure, provide us with our margin of excellence.

The broad range of gifts from our many friends reflects the numerous ways in which the Press fulfills its mission of publishing superior scholarly content. The Press Club Annual Fund strengthens our day-to-day operations with invaluable, unrestricted operating support; the Thomas W. Ross Fund enhances our academic engagement with the UNC campuses by providing scholarly publishing support; and the Authors Fund nurtures first-time authors’ publications with support from established authors and their heirs. A restricted grant from the Watson Brown Foundation helps the Press explore new avenues for southern studies, and a William R. Kenan Charitable Trust restricted grant allows us to cultivate new audiences for our Justice, Power, and Politics series.

Following on the heels of our successful Wyndham Robertson Editorial Directorship endowment initiative, our current ambitious initiative is the Marcie Cohen Ferris and William R. Ferris Imprint, which will publish trade books on the American South. Both of these transformative funds are building toward the Press’s 100th anniversary in 2022, a milestone that gives us the opportunity to reflect on past accomplishments and dream big for the future. Moving into our second century, the collective Press endowments are poised to contribute $1 million in funding to the Press’s annual budget, an invaluable source of financial stability for multi-year projects in a volatile industry.

With the leadership of the Press’s Board of Governors and Advancement Council and the support of the many friends we recognize in these pages, the Press’s second century promises to be even more distinguished than its first. We look forward to successfully meeting future challenges as we have in the past, together. Thank you.

Joanna Ruth Marsland
Director of Development

(left to right) John Sherer, Ladd Bayliss, executive director of the Outer Banks Conservationists’ Island Farm on Roanoke Island; Joanna Ruth Marsland; Jamie Anderson, owner of Downtown Books; and Press author Georgann Eubanks with feathered friends
THE UNC PRESS CLUB

Gifts made January 1, 2019, through December 31, 2019

The UNC Press Club Annual Fund provides invaluable, unrestricted support for every step of the publishing process, from recruiting and retaining leading authors of great scholarship to providing their work in traditional bound books and multiple digital formats.

The following members of the UNC Press Club enhance the Press’s ability to respond strategically to changes in the industry while remaining true to the core mission of publishing superior scholarly work and serious nonfiction work.

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(left to right) Johnson C. Smith University president Clarence D. Armbrister and Denise McGradreter with Press Advancement Council member Rob Harrington and wife Sharon at a Press Club author event in Charlotte

(left to right) Dawn and Dave Enochs, supporters of the Press Authors Fund, with friend Jennifer Gilbreath of the Nature Conservancy at a Press Club author event
MEMBERS OF THE UNC PRESS CLUB 2019 (cont’d)

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(left to right) Advancement Council member Clyda Rent with former Council member Jim Woodward and Press Club members Jim and Mary Lou Babb at a Press Club author event
NAMED ENDOWMENT FUNDS

As of January 2020

Endowments provide vital stability for multi-year publishing projects through their predictable streams of income. Gifts of any amount may be made to existing named endowments, and gifts of $150,000 or more may be made to create new named endowments. The Press’s endowment is professionally managed by the UNC Management Company with the spending policy set by the Press’s Board of Governors.

Named endowment funds at UNC Press include both unrestricted funds (which support all facets of the publishing process) and restricted funds (which support particular subject areas within our list). Current named endowment funds include:

- Anniversary Fund—unrestricted
- Blythe Family Fund—regional, especially broad interest
- Thornton H. Brooks Fund—law and American society
- Marcie Cohen Ferris and William Reynolds Ferris Imprint—public-facing books about the South
- John Hope Franklin Fund—African American studies
- Lilian R. Furst Fund—medical humanities
- Greensboro Women’s Fund—by and about women
- The Luther H. Hodges Sr. and Luther H. Hodges Jr. Fund—business, entrepreneurship, and public policy
- Richard Hampton Jenrette Fund—architecture and decorative arts
- William Rand Kenan Jr. Fund—outstanding titles, especially Kenan professors
- H. Eugene and Lillian Lehman Fund—especially UNC-Chapel Hill faculty
- Fred W. Morrison Fund—southern studies
- Spangler Family Directorship—endowed position
- Kate Douglas Torrey Fund—director’s discretionary
- Wells Fargo Fund for Excellence—unrestricted
- Wyndham Robertson Editorial Directorship—endowed position
- Z. Smith Reynolds Fund—African American and women’s studies, especially North Carolina

Gifts made January 1, 2019, through December 31, 2019

ENDOWMENTS

Blythe Family Fund
David Blythe
Mellicent and John Blythe
Will Blythe

Aubrey Lee Brooks Fund
Anonymous

Marcie Cohen Ferris and William R. Ferris Imprint
See page 43

Greensboro Women’s Fund
Mary Hart and Donald Orr

Hodgson Fund
Ruth and Tom Green

Luther H. Hodges Sr. and Luther H. Hodges Jr. Fund
Luther Hodges

Spangler Family Directorship
Jane and Hugh McColl

Wyndham Robertson Editorial Directorship
Blanche Bacon
Suzanne and Leslie Baker
Josephus Daniels Charitable Fund of Triangle Community Foundation (Julia and Frank Daniels)
Anne Faircloth and Fred Beaujeu-Dufour
Joan Gillings
Ellen and Ned Hardison
Joy and John Kasson
Brooke Morrow
Sarah and Spencer Robertson
Robertson Foundation (Alexandra and Alex Robertson)
Margaret Spellings
Julian and Beth, Pell, Blanche, and Elizabeth Williamson
The Robert Williamson Family
Supported with an ongoing, multimillion-dollar endowment initiative, the University of North Carolina Press has established its first specialized imprint, the Marcie Cohen Ferris and William R. Ferris Imprint, to publish trade books by high-profile authors on the American South.

UNC Press Spangler Family Director John Sherer stated in the press release, “The American South is the ideal canvas on which to create a better understanding of our nation and the world. These funds allow us to commission and market books by the nation’s leading authors who require the type of financial support normally out of reach for a university press.” Northwestern University Press editorial director Parneshia Jones captured the publishing community’s excitement with, “Congratulations, UNC [Press]!!! This is incredible and shows the importance of … development/leadership efforts in these areas. Thank you for being a model!”

While broadly burnishing the Press’s reputation for innovation, Ferris & Ferris Books will reaffirm the Press’s stature as the premiere publisher of the American South and will ensure that the Press’s publications about the South are even more significant in its second century than in its first. We thank all who are making this transformational endeavor possible.

**Lead Donors**

- Renee and John Grisham
- Gregor C. Peterson Family Foundation (Teresa and Eric Peterson and Carla and Chris Peterson)
- John Powell
- Wyndham Robertson
- George F. Russell Jr. Fund (Dion and George Russell)

**Major Donors**

- Donna and Jim Barksdale
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- Susan and Rusty Carter
- Luther Hodges

**Gifts Made in 2019**

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- Talia and John Sherer
- Ann and Wilson Sims
- Lynne de Spelder and Al Strickland
- Patricia Stevens
- Gregory Todd
THE AUTHORS FUND

Gifts made January 1, 2019, through December 31, 2019

Since its launch in 2013, over 440 authors, heirs, and friends have donated $120,000 in royalties and separate gifts to the UNC Press Authors Fund, supporting the first books of 71 emerging scholars. Initially applied during production to keep the price as affordable as possible, royalties and gifts donated to the Authors Fund are also being used to strategically recruit rising scholars’ first monographs.

DONORS TO THE AUTHORS FUND

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Estate of Timothy Adams
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George Andrews
JoAnn Argersinger
David Armitage
Annette Armstrong for John A. Armstrong
Laurence Avery
Ellen Baker
Robert Bannister
James Barbour
Kenneth Barnes
Harold Barnett
Hal S. Barron

Press author Scott Huler launches the inaugural “UNC Press Presents” event at Malaprop’s Bookstore in Asheville

Press author E. Patrick Johnson signing books at his “UNC Press Presents” author event at Malaprop’s

Martin Beckmann
Janet Bednarek
Richard Beeman
William Bergen
Susan Bernstein
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Sheila Botein for Stephen Botein
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Sarah Leavitt
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  Jackson Turner Main
Bruce Mann
Mary Mapes for Peter D'Agostino
Martin Marty
Elsie Mason for Julian Mason
Laura Matthew

Press Club members Vicki and Porter Durham with Press author Bruce Moffett, for whom they hosted a book launch party for friends of the Press at Barrington’s in Charlotte.
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Maurie McInnis  
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Alice Seelye for John Seelye  

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ZERO-OUT ROYALTIES

The Authors Fund, successful as it is, does not work well for some authors and heirs with older titles that no longer earn significant royalties. The following authors and heirs have “zeroed out” their royalties with contract amendments.

Anonymous (3)
Jill Adams for Phyllis and E. Maynard Adams
Diana Baldwin for Sidney Baldwin
Jean Berlin
Ann C. Boyer for Paul Boyer
Elizabeth Carroll for Allen Carroll
Chicta Culberson

Cynthia Cumfer
Frank Daniels Jr. for Frank Daniels Sr.
Scott Dean for Jim Dean
Benjamin Foster for Elizabeth Read Foster
Timothy Foster for Elizabeth Read Foster
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Ruth Gjerde for Jon Gjerde
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The Harden Living Trust for John W. Harden
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Mark Johns
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Carol Kammen for Michael Kammen
Patricia Levering for Ralph Levering
Townsend Ludington

Joy Mills for David Mills
Caroline Minter for David Minter
Mary Ide O’Grady for Richard Ide
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Megan Taylor for Eugene Taylor
The Family of Lowell R. Tillett
Katherine Troyer for James R. Troyer
Catherine Vellinga for Allan Mitchell
Linda Radford Vinson for Albert Radford
Susan Vogel for Anne Carter Zimmer
Glenn Watkins
Laura K. White
Christopher Wright for Louis B. Wright
Susan Zaeske

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We invite anyone who considers UNC Press to be a valuable part of the university and the state, the region, and the world to join with us in supporting the Press with charitable gifts of cash, securities, beneficiary designations, or bequests in any amount. To learn more, please:

Visit our website at www.uncpress.org

Or contact:

Joanna Ruth Marsland
Director of Development
Joanna.Ruth.Marsland@uncpress.org
919-962-0924
116 South Boundary Street,
Chapel Hill, North Carolina 27514
{Bon Voyage, friends!}

B.J. Smith, twelve years of service to Longleaf Services
Deborah Strickland, twenty-three years of service to UNC Press

Halloween festivities in the Press’s outdoor courtyard

UNC Press’s Production Department hosts the Association of University Presses 2019 Book, Jacket, and Journal Show

A friend visits the UNC Press pollinator garden. Located at the Press’s front door, the garden was developed by Laura Gribbin, executive assistant and advancement coordinator